

*CRM On!®* is the most modern enterprise-class Customer Relationship Management (CRM) system that boosts the performance of your sales, marketing and service departments and increases the productivity and effectiveness of your customer-facing organizations.

Shorten sales cycles and increase the value of customer interaction with every Sugar Enterprise. With the ability to scale to the largest of deployments, this comprehensive CRM system helps you achieve maximum potential, improve revenue customer retention, boost the productivity of your sales, marketing, and service professionals, and increase your organization's competitive advantage.



- Campaign Management
- Account & Contact Management
- Email Marketing
- Lead & Opportunity Management
- Document Library
- Activity Management
- Quoting & Forecasting
- Outlook Integration & Synchronization
- Alerts and Notification
- Multi Language Support



## CRM On – Sales & Marketing